

HOW YOU CAN HELP

**JORDAN
LIBERTY**

A Broken Hill Story With National Impact

CONTENT ADVISORY:

This document includes discussions of suicide, grief and mental health.
If you or someone you know is struggling, please reach out for support.:

Lifeline Australia – Call 13 11 14 or visit www.lifeline.org.au

Beyond Blue – Call 1300 22 4636 or visit www.beyondblue.org.au

Impact Partner



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A FATHER'S MESSAGE

In 2023, I lost my beautiful 18-year-old daughter Jordan to suicide. Like many families, we were left trying to make sense of the impossible. As a filmmaker, a dad, and someone living in regional Australia, I found myself asking: How do you turn the worst thing that's ever happened into something that might help others?

My answer is The Jordan Liberty Project. What began as a documentary to honour Jordan's life has grown into something much bigger - a project around youth mental health, grief, healing and connection.

It's already making an impact. Young people have reached out saying the project helped them feel less alone. Families, schools, services and community groups are opening up and finding new ways to work together. Now we want to take the next step and help more people.



(01)

WE CAN MAKE A DIFFERENCE

IMPACT

Why this matters

In Australia, more than one young person under 24 dies by suicide every day. Regional and remote communities are often impacted the most. Young people face isolation, bullying, loneliness, social pressure, substance use, and barriers to accessing support during some of the hardest years of their lives.

Jordan Liberty aims to help create safer conversations around mental health before families experience crisis. Through story, we can put a human face to the statistics and help people feel less alone. This work feels urgent.

The Jordan Liberty Project is already helping spark important conversations in our community, but we know its impact could go much further. The sooner we can complete this next stage and bring the film to screen, the sooner it can support more young people, families and communities.

To make that happen, we need help - through donations, introductions, sharing the project, or connecting us with the right people.

The impact has already begun

The Jordan Liberty Project is already helping spark important conversations around youth mental health in regional Australia.

Young people are engaging, families are opening up, and community organisations are collaborating in new ways. Young people have already reached out to say the project helped them feel less alone, while others have shared that it encouraged them to seek support or start difficult conversations.

At the same time, the project has also helped inspire broader community initiatives, including The Peaceful Place Project, bringing community members and support services together through shared activities focused on healing, reflection and connection. We believe the next stage of this journey has the potential to deepen that impact in a really meaningful way.



(02)

The next stage of the project is a journey from Broken Hill to Alice Springs with Jordan's closest friends, family and support people. Jordan was born in Alice Springs but never had the chance to return.

Together with Jordan's grandmother from Western Australia, who holds the other half of her ashes, we plan to reunite in Alice Springs to lay Jordan to rest.

For Jordan's friends and family, the journey will create space for grief, healing and connection, supported by the Royal Flying Doctor Service Mental Health Team.

Along the way, we'll listen to young people and communities in remote Australia while capturing a story about grief, resilience, hope and the conversations around mental health that often happen too late.

(03)

NEXT STEPS



(04)

STAKEHOLDERS



The Jordan Liberty Project was created by Broken Hill filmmaker Jason King following the loss of his daughter Jordan in 2023.

The project is supported by an experienced team across documentary production, impact strategy, youth wellbeing and suicide prevention, alongside a growing network of trusted partners and advisors.

Key supporters, partners and advisors include:

- * Royal Flying Doctor Service, South Eastern Section (Official Impact Partner)
- * Suicide Prevention Australia (Official Endorsement)
- * Mindframe (consultation and guidance)
- * Documentary Australia
- * Headspace Broken Hill
- * Mission Australia
- * PCYC NSW

HOW YOU CAN HELP

1. Share the project. The biggest thing right now is helping us get this project in front of the right people. Please share the trailer, videos, website or Documentary Australia page with friends, workplaces, schools, or community networks.

2. Introduce us to someone. Do you know someone passionate about:
* youth mental health. * regional communities. * storytelling and documentary. * philanthropy or social impact. * education or wellbeing
A warm introduction can make a huge difference.

3. Bring the conversation to your community. Schools, workplaces, clubs and community groups can help by opening conversations around youth wellbeing, kindness and mental health. Check out our resources link for more information

2. Donate. If you have the capacity, tax-deductible donations can be made through [Documentary Australia](#) to help bring this next stage to life.

Sometimes one conversation changes everything.



(05)

Supporter Resources Page Link
jordanliberty.org/how-you-can-help/

Hear From Director , Jason King
vimeo.com/1197266174/4bf77dc085

Trailer / Sizzle Reel
vimeo.com/1199415369/56912bafef

Proof of Concept / Scene
(Please don't publicly share on social media just yet)
vimeo.com/1196470835/7c2f250e3b

Donate Via GoFundMe
<https://gofund.me/6344f764b>

Donate via Documentary Australia (Tax Deductible)
documentaryaustralia.com.au/project/jordan-liberty/

Media coverage and additional information
jordanliberty.org/media

SOCIAL MEDIA

[instagram.com/jordanlibertyproject](https://www.instagram.com/jordanlibertyproject)
[facebook.com/jordanlibertyproject](https://www.facebook.com/jordanlibertyproject)
[tiktok.com/@jordanlibertyproject](https://www.tiktok.com/@jordanlibertyproject)

LINKS (06)

**This project exists because Jordan mattered.
Too many families are carrying similar pain.**

**We can't change what happened to Jordan.
But together, we might help change what
happens for someone else.**

jordanliberty.org